

A POWER VENTURE OF AZ GROUP



www.theazgroup.in



THE NASTA HUB

The Nasta Hub prides itself on using only the finest ingredients, ensuring that each snack is made with the utmost care and attention to detail.

We understand the importance of hygiene and ensures that all snacks are prepared in a clean and sanitary environment, maintaining the highest standards of quality.

Explore the diverse range of The Nasta Hub snacks and discover a world of flavors that will transport you to the successful business.

To make it more easy and successful, we provide management, marketing, staffing, liasoning, training, assistance and other required aid to the franchisee owners.



WHY DO
BUSINESS
WITH US??



In current time there is great potential and growth in fast food industry.

Those bringing newness to the table while keeping the authentic tastes or serving are profiting well.

AZ GROUP is one of the well versed and successful venture and seeing the future fueling the idea of food industry. As having right experience, strategies, people, sources, reach and will power to make things workout successfully, there is no doubt for success.

We provide full support, have good hold on digital and outdoor marketing, plan, purchase, places and people it brings a full proof opportunity.



THE MENU

With A Wide Range Of Authentic And Flavorful Farsan Options, Nasta Hub Brings You The Best Of Traditional Indian Snacks, Handcrafted With Love And Expertise. Every Bite Of Nasta Hub Snacks Is A Delightful Explosion Of Flavors, Combining Premium Quality Ingredients And Authentic Recipes Passed Down Through Generations.

Fafda	Handvo
Jalebi	Makai Cheese Handvo
Papdi	Methi Bhajiya
Gathiya	Batakavada
Mix. Bhajiya	Chanajor Garam
Poha	Chana Daal
Live Dhokla	Corn Chaat
Vegetable Dhokla	French Fries
Cheese Dhokla	Potato Wedges



Tea

Coffee

Cold Coffee

Cold Coco

Buttermilk



NO FRANCHISE FEES MODEL

OUTLET PROPOSAL

REQUIRED CARPET AREA FOR SHOP	400 TO 600 Sq. Ft.
TOTAL INVESTMENT	11,50,000
PROPOSED PAYBACK BREAK EVEN MONTHS	12 TO 15 Months
ROYALTY PER MONTH (ON NET SALES)	7 %



INDICATIVE P & L SHEET - MONTHLY / YEAR

PARTICULARS	CASE I	CASE II	CASE III
	6,00,000	7, 00, 000	8, 00, 000
FOOD COST 35%	2, 10, 000	2, 10, 000	2, 80, 000
SALARY IN KITCHEN AREA	55, 000	55, 000	55, 000
KITCHEN FUEL	20, 000	25, 000	30, 000
ELECTRICITY	5, 000	5, 000	5, 000
MISC. EXPENSES	5, 000	5, 000	5, 000
MARKETING EXPENSES	5, 000	5, 000	5, 000
RENT	35, 000	35, 000	35, 000
TOTAL COST	2, 65, 000	3, 60, 000	3, 85, 000

NOTE:

- Additional Income like beverages, cost/profit is not included in the profit
- GST cost is not calculated in profit sheet.
- Other expenses like account charges, maintenance charges are not counted in above sheet. It may be calculated from 5k to 10 k.



PROFIT MARGIN

PARTICULARS	PHASE I	PHASE II	PHASE III
PROFIT	2, 65, 000	3, 60, 000	3, 85, 000
ROYALTY @7 %	18, 550	25, 200	26, 950
NET PROFIT	2, 46, 450	2, 34, 800	3, 58, 050

THE NASTA HUB, is committed not only to share the details and profits but also to provide pre and post set up support.

Understanding the market, handling the communication, hygiene measures, marketing, training to staff members or chef,.

Our USP is not to be different in taste or services, BUT to bring the best tastes, experiences and varieties which are authentic, tasteful and value of money.

Our vision to keep growing in all the aspects of the business. Gradually adding more items to the menu, increasing support, uniqueness, tastes and profit.

We are investing good amount of time, energy and sources for bringing authenticity in all our products. From ingredients, to cooking to best cook all while keeping the magic and temptation intact.



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