

A POWER VENTURE OF AZ GROUP



www.theazgroup.in

WHY DO BUSINESS WITH US??

In current time there is great potential and growth in fast food industry.

Those bringing newness to the table while keeping the authentic tastes or serving are profiting well.

AZ GROUP is one of the well versed and successful venture and seeing the future fueling the idea of food industry. As having right experience, strategies, people, sources, reach and will power to make things workout successfully, there is no doubt for success.

We provide full support, have good hold on digital and outdoor marketing, plan, purchase, places and people it brings a full proof opportunity.



NO FRANCHISE FEES

FRANCHISE PROPOSAL

REQUIRED CARPET AREA FOR SHOP	400 TO 600 Sq. Ft.
TOTAL INVESTMENT	12, 50, 000
RETURN OF INVESTMENT	12 to 15 MONTHS



FRANCHISE PROPOSAL

During the above maintain period it is the responsibility of the company of to complete project work in maintain time period of 45 working days.

Above project content from party 1 is to manage store for particular of operational activities, staffing, maintaining of SOPs for food and service standards.

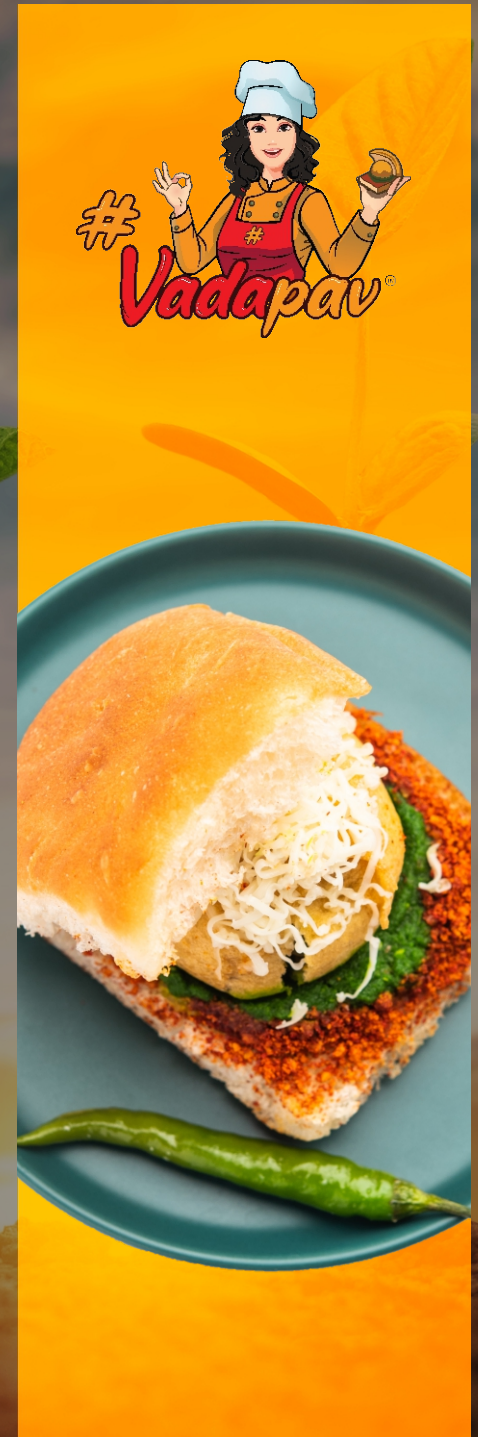
THE AZ GROUP will provide support in training new product roll-outs, new product innovations, and logistic support.

All inventory part ownership will be owned by Franchiser. project with mutual understanding and projects expenses Will be done by company. will lay actual Investor agreed to pay actual cost to The franchiser as per requirement of fund with decided road maps and schedule.

The franchiser has to take over the operations from the investor from day 1 from opening the store and run the store with help of decided guidelines will be done by company. Entire operations will be done by company.

Renewal of management agreement will be done by company.

- AZ Group, the #Vadapav Brand owner company will charge for management of the store as here under commercial terms.
- First 6 months, company will charge 25% on net profit of store.
- 6 to 12 months, company will charge 30% on net profit of store.
- Rest during the OPS period company will charge 35% on net profit with mutual agreed consent.
- management charges are decided with mutual understanding with above % of profit or 20,000/- (twenty thousand) Rs whichever is higher.
- AZ GROUP will not be held responsible for any financial loss.



THE MENU

Our menu is focused with variety of Quick delicious bites and authentic taste.

By adding plenty of unique, fresh yet mind-blowing items in the menu we are bringing new varieties on the table.

We are serving the actual taste along with the pinch of newness and wonder.



16 Varieties of Tandoori Vadapav
5 Varieties of Burger
5 Varieties of Club Sandwich
8 Varieties of Tandoori Sandwiches

15 Varieties of Hot and Cold Beverages

French Fries, Potato Wedges,
Cheese Corn Balls, Szechuan Balls,
Maggie and Pasta.

5 Super Exciting Combos



INDICATIVE P & L SHEET - MONTHLY / YEAR

PARTICULARS	CASE I	CASE II	CASE III
	5,00,000	6, 00, 000	8, 00, 000
FOOD COST 30%	1, 50, 000	1, 80, 000	2, 40, 000
SALARY IN KITCHEN AREA	65, 000	65, 000	65, 000
KITCHEN FUEL	25, 000	25, 000	30, 000
ELECTRICITY	15, 000	20, 000	20, 000
MISC. EXPENSES	15, 000	20, 000	30, 000
MARKETING EXPENSES	10, 000	10, 000	10, 000
RENT	35, 000	35, 000	35, 000
TOTAL COST	3, 15, 000	3, 55, 000	4, 30, 000

NOTE:

- Additional Income like beverages, cost/profit is not included in the profit
- GST cost is not calculated in profit sheet.
- Other expenses like account charges, maintenance charges are not counted in above sheet. It may be calculated from 5k to 10 k.



PROFIT COUNT

PARTICULARS	CASE I	CASE II	CASE III
PROFIT	2, 07, 000	2, 47, 000	3, 47, 000
ROYALTY @7 %	14, 490	17, 290	24, 290
NET PROFIT	1, 92, 510	2, 29, 710	3, 22, 710

12 TO 15
MONTHS



SUPPORT

Vadapav, is committed not only to share the details and profits but also to provide pre and post set up support.

Understanding the market, handling the communication, hygiene measures, marketing, training to staff members or chef,.

Our USP is not to be different in taste or services, BUT to bring the best tastes, experiences and varieties which are authentic, tasteful and value of money.

Our vision to keep growing in all the aspects of the business. Gradually adding more items to the menu, increasing support, uniqueness, tastes and profit.

We are investing good amount of time, energy and sources for bringing authenticity in all our products. From ingredients, to cooking to best cook all while keeping the magic and temptation intact.



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